

Angling International

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LURES YOU MUST STOCK IN 2010

Leading innovators in the lure sector reveal the creations they believe will drive sales in your territory next year.

S-action puts Swim Tail Wobblers on top

Denmark is a nation rich in fine predator fishing opportunities, and the country's **Innovative lures** has rapidly gained a reputation as a producer of massively effective products to tempt toothy fish of all sizes. Witness Norway's 2009 Predatortour series, where creations from innovative lures were on the prize table in the evening, thrilling all the winners. The company's latest release is the **Swim Tail Wobbler**, which is set to make serious waves in 2010 with its distinctive and super-rapid S-action. This irresistible motion is achieved through a unique soft tail section and its attachment to the lure's main body. Anglers can choose from 30mm, 45mm, 55mm and 110mm+tail models, covering everything from perch through bass, zander and salmon to the largest of pike.

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